

Intervention	Newport Offer			Green	Current progress on target	
				Amber	Progress behind target but still achievable	
Lead	Will Godfrey	Reporting Period	Qtr.1 2019-20	Red	Progress well behind target	
Key Achievements & Successes			Key Performance Measures			
New bilingual branding developed for the City of Newport to support promotion.			Percentage of people saying Newport is a good place to live (Bus Wi-F)	Above 45%	Under 25s 58%; Over 25s 46%	Green
New investment brochure published and work underway on destination website.			Percentage of people saying Newport is becoming a better place to live (Bus Wi-Fi)	Above 49%	Under 25s 56%; Over 25s 42%	Amber
Development of a draft destination management plan for consultation by the Destination Management Group. The plan seeks to grow Newport's visitor economy and improve perceptions of the city.			Percentage of people proud to say they are from Newport (Bus Wi-Fi)	Above 45%	Under 25s 54%; Over 25s 42%	Amber
Successful Newport Marathon with an expected contribution of £1.1M to the local economy and a similar amount for charities. The route of the Marathon showcased Newport's tourism, heritage and green assets and took in the city centre to ensure benefits to business.			Visitor economy	£396.53 million	End of year figure	
Chartist Hotel on track to open before Christmas 2019. PSB partners investing in new city centre homes, diversifying the offer within Newport Market (loan agreed to support this) and bringing heritage asset Market Arcade back into productive use (tenders received for this regeneration project).			Number of visitors	4.78 million	End of year figure	
Scoping study undertaken to assess opportunities for heat networks (district heating systems) across the city.			Number of visits to Destination website	TBC		
Main Risks / Barriers to progress			Plans for next quarter and the future			
Status (H/M/L)	Mitigating Actions / Support Req'd		Destination website to go live by end August 2019.			
Medium	Ongoing discussions between lead, NEN and DMG		A "Destination Day" in October 2019 to develop the Destination Management Plan, achieve stakeholder buy in and raise city profile as a visitor destination.			
Low	Partners work together to ensure a safe, clean and welcoming environment		Big Splash – July 2019; British Transplant Games – July 2019; Newport Food Festival – October 2019.			
			Workshop in September to consider potential for developing a "Wigan Deal" model for Newport with a number of PSB partners.			