

Intervention	Newport Offer		Green	Current progress on target		
			Amber	Progress behind target but still achievable		
Lead	Cllr Jane Mudd (Leader)	Reporting Period	Qtr.3 2019-20	Red	Progress well behind target	
Key Achievements & Successes			Key Performance Measures			
New destination website for the city went live, promoting Newport for business, tourism and conferences / meetings. Welsh language and diversity content reviewed following discussion with Newport Offer 'community representatives'.			Percentage of people saying Newport is a good place to live (Bus Wi-Fi Dec 2019)	Above 45%	52%	Green
The Chartist Hotel redevelopment is expected to open in Summer 2020. The older person's complex at 123-129 Commercial Street is forecast for March 2020. Redevelopment of the former IAC building on Mill St as high spec office space has commenced. NCC Cabinet approved relocation of Info Station and creation of new tech hub at old station. Market Arcade refurbishment now underway.			Percentage of people saying Newport is becoming a better place to live (Bus Wi-Fi)	Above 49%	50%	Green
Development of a draft destination management plan progressing. A destination day took place in October 2019 to develop the plan, achieve buy in from stakeholders and raise the profile of the city as a visitor destination.			Percentage of people proud to say they are from Newport (Bus Wi-Fi)	Above 45%	47%	Green
Following a ballot the Newport Now BID was extended for a further five years. The BID area has been extended to match that of the City Centre Masterplan and now includes Rodney Parade and Clarence Place.			Visitor economy	£396.6m	£412.5m	Green
Ambassador programme being developed by the Destination Management Group			Number of visitors	4.78 million	4.74m	Amber
Commissioning a study to identify opportunities for potential district heat network schemes (Rural Development Plan funded).			Number of visits to Destination website	TBC	Not yet available	
Main Risks / Barriers to progress			Status (H/M/L)	Mitigating Actions / Support Req'd		
Failure to agree a shared vision for Newport / co-ordinate activity			Medium	Engagement with BID to take place at their February AGM		
Failure to create a positive impression for visitors to the city			Low	Partners work together to ensure a safe, clean and welcoming environment. NCC has allocated extra funding for this		
Plans for next quarter and the future						
The Destination Management plan to be signed off and agreed in March 2020.						
Further targeted assistance for property owners to be delivered through the Town Centre Repayable Funding scheme.						
Establish Donor City Status Sub-Group to take forward transplant legacy from British Transplant Games.						
Begin Vlog short video project with young people to promote Newport's offer.						
Suite of marketing material to be developed linked to the investment brochure.						